

C2 COATING & CONVERTING

»» globally published magazines
for the coating and converting industry

MEDIA PACK 2017



C2 Deutschland • C2 Europe • C2 Asia • C2 International • OPE journal

C2 – the medium of choice for the converting industry!

C2 is the only globally distributed specialized magazine for the coating and converting industry with different country-specific issues. With C2 Deutschland, C2 Europe, C2 Asia and C2 International we address experts and decision makers of the processing and converting industries for film, nonwovens and paper in more than 70 countries. In 2017 we will distribute more than 300,000 personalised copies of C2 Deutschland, C2 Europe and C2 Asia, and C2 International.

In C2 we present to our readers:

- analyses of the latest market trends
- independently researched economy and business reports
- newest technological developments and processes from the fields of coating and laminating, pre- and surface treatment, drying and curing, metallization, slitting/rewinding, measurement and testing processes and much more.

Furthermore, in every issue readers will find detailed information on selected key technological topics. Additionally, we keep the industry up-to-date on our websites www.c2-deutschland.de, www.c2-europe.eu and www.c2-int.com with daily news about current developments in the converting business.

The C2 portfolio is completed by OPE journal – the specialist magazine for the organic and printed electronics industry (see page 22).

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www.dfv.de

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www.dfv.de/service/agb

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1 Title C2 Deutschland

2 Brief description and target group

C2 Deutschland is the window on the German-speaking converting industry.

C2 Deutschland caters to CEOs, technical directors, factory managers, engineers and sales representatives of manufacturers, service providers and suppliers active in the film, nonwovens and paper converting industry.

C2 Deutschland has a circulation of 9,500 copies in print or e-magazine format, and is sent personally to decision makers and experts in Germany, Austria and Switzerland. C2 Deutschland is published six times a year in bi-monthly alternation with C2 Europe.

The editorial core focus lies on independently researched economic and business news. Our database of more than 15,000 converters and decision makers allows a target-specific, personalised distribution to 9,500 recipients respectively.

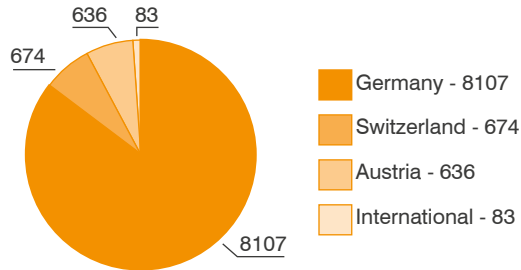
3 Frequency	6 issues per year								
4 Journal format	A 4								
6 Volume	11 th Edition (2017)								
7 Subscription rates	<table border="0"> <tr> <td>Annual subscription D (incl. VAT)</td> <td>€98,60</td> </tr> <tr> <td>Annual subscription EU (with valid VAT-ID number)</td> <td>€100,00</td> </tr> <tr> <td>RoW</td> <td>€103,00</td> </tr> <tr> <td>Individual sale price</td> <td>€16,43</td> </tr> </table> <p>Prices include postage and packing. All prices include VAT. Airmail on request.</p>	Annual subscription D (incl. VAT)	€98,60	Annual subscription EU (with valid VAT-ID number)	€100,00	RoW	€103,00	Individual sale price	€16,43
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Annual subscription EU (with valid VAT-ID number)	€100,00								
RoW	€103,00								
Individual sale price	€16,43								
10 Publishing House	<p>Deutscher Fachverlag GmbH Mainzer Landstr. 251 60326 Frankfurt / Germany www.dfv.de</p>								
11 Publisher	Franz Hermann								
12 Advertising	<p>Heidrun Dangl (Management) Nina Pirchmoser (Contact data see p. 3)</p>								
13 Editorial Department	<p>Nora Heise (Management) Martin Hirschmann (Contact data see p. 3)</p>								

The C2 Coating & Converting Magazine Group guarantees global distribution.

C2 Deutschland is the journal which is distributed in the German-speaking region:

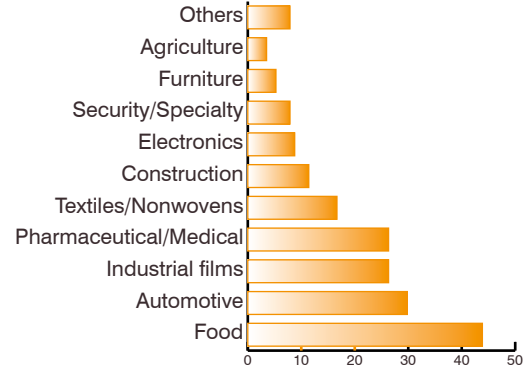
C2 Deutschland country breakdown

Circulation: 9,500 copies



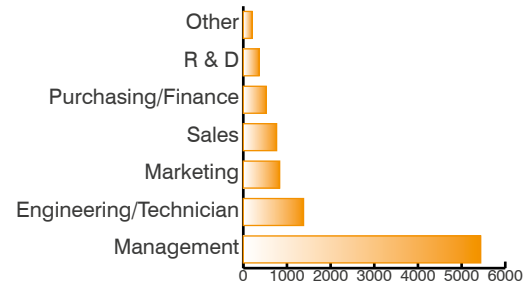
The most important market segments

Source: C2 Converting-Survey 2014



Job function

Circulation: 9,500 copies





1 Title C2 Europe

2 Brief description and target group

C2 Europe – the magazine for the European converting industry

C2 Europe is our English language magazine for the European converting industry. It is published six times a year with a circulation of 9,500 copies in print or e-magazine format, and is sent personally to decision makers and experts (executives and management) throughout Europe.

As with C2 Deutschland, C2 Europe covers technical issues, reports on national and international markets along with trade fairs and recent events, ensuring that our readers are kept informed on all the developments in the industry.

3 Frequency 6 issues per year

4 Journal format A 4

6 Volume 11th Edition (2017)

7 Subscription rates

Annual subscription D (incl. VAT)	€98,60
Annual subscription EU (with valid VAT-ID number)	€100,00
RoW	€103,00
Individual sale price	€16,43

Prices include postage and packing.
 All prices include VAT. Airmail on request.

10 Publishing House Deutscher Fachverlag GmbH
 Mainzer Landstr. 251
 60326 Frankfurt / Germany
www.dfv.de

11 Publisher Franz Hermann

12 Advertising Heidrun Dangl (Management)
 Nina Pirchmoser
 (Contact data see p. 3)

13 Editorial Department Nora Heise (Management)
 Martin Hirschmann
 (Contact data see p. 3)

The C2 Coating & Converting Magazine Group guarantees global distribution.

C2 Europe is the magazine with European distribution:

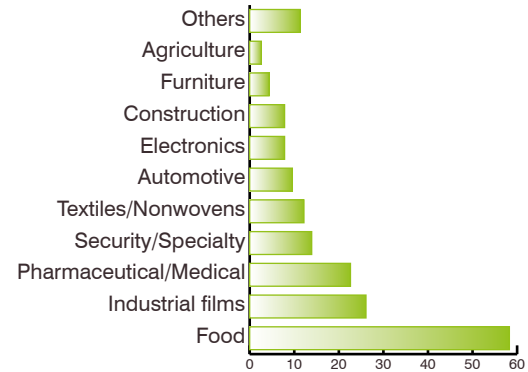
C2 Europe country breakdown

Circulation: 9,500 copies

United Kingdom	2,627	Russia	146
Italy	1,436	Slovakia	122
The Netherlands	1,075	Ireland	113
France	877	Turkey	109
Belgium	616	Hungary	78
Poland	349	Greece	77
Spain	339	Portugal	59
Sweden	256	Norway	50
Finland	250	International	582
Denmark	172		
Czech Republic	167		

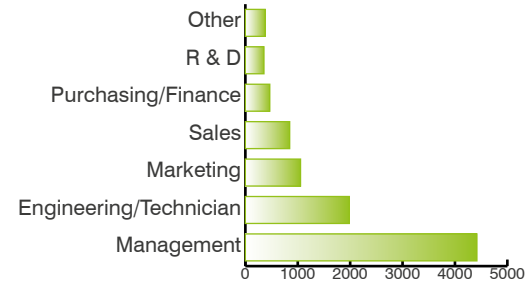
The most important market segments

Source: C2 Converting-Survey 2014



Job function

Circulation: 9,500 copies



1 Title C2 Asia

2 Brief description and target group

Show your true colours with C2 Asia on the strong Chinese converting market!

In the second quarter of 2016, the economic growth ranged at 6.7%.

Most interestingly, over 48% of Chinese converters confirmed that 'performance and technical innovation' was the decisive factor when ordering new coating or converting lines. (Source: Study from July 2015 "Converting 2020 – Facts and predictions on market development").

With a circulation of 9,000 copies (bilingual English/Mandarin), the magazine is sent to individual converter on the Asian markets (alternating between print and digital), and is also distributed freely at all relevant coating and converting fairs in Asia.

Distribution outside China

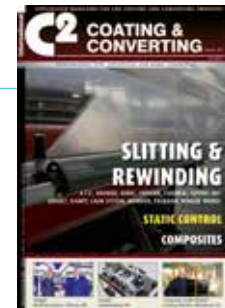
Circulation: 2,800 copies

Hong Kong	1148	Taiwan	280
Korea	374	Singapore	144
Malaysia	342	Vietnam	113
Indonesia	315	Others	84

Magazine Profile



3 Frequency	4 issues per year
4 Journal format	210mm x 280 mm
6 Volume	9 th Edition (2017)
7 Subscription rates	Annual subscription D (incl. VAT) €70.00 Annual subscription EU €67.00 (with valid VAT-ID number) RoW €75.00 Individual sale price: €17.50 Prices include postage and packing. All prices include VAT. Airmail on request.
10 Publishing House	Deutscher Fachverlag GmbH Mainzer Landstr. 251 60326 Frankfurt / Germany www.dfv.de
11 Publisher	Franz Hermann
12 Advertising	Heidrun Dangl (Management) Nina Pirchmoser (Contact data see p. 3)
13 Editorial Department	Nora Heise (Management) Martin Hirschmann (Contact data see p. 3)



1 Title C2 International

2 Brief description and target group

C2 International – digitally distributed worldwide

C2 International is our digital English language issue for readers outside Europe and Asia. We present technological developments in the fields of products, processes and techniques to converters in more than 50 countries. Furthermore, we report on all topics of interest for the sector, in the proven mix of technical texts, interviews, features and discussions.

C2 International - main distribution

Circulation: 25,000 copies

USA	21,751	Russia	76
Brazil	910	United Arab Emirates	66
Canada	630	Colombia	53
Japan	134	Pakistan	44
Mexico	129	Australia	40
India	94	Saudi Arabia	35
Chile	83	Egypt	31
Argentina	78	Others	846

3 Frequency 6 issues per year

4 Journal format digital

7 Subscription rates Annual subscription digital: €70.00
 All prices include VAT. Airmail on request.

10 Publishing House Deutscher Fachverlag GmbH
 Mainzer Landstr. 251
 60326 Frankfurt / Germany
 www.dfv.de

11 Publisher Franz Hermann

12 Advertising Heidrun Dangl (Management)
 Nina Pirchmoser
 (Contact data see p. 3)

13 Editorial Department Nora Heise (Management)
 Martin Hirschmann
 (Contact data see p. 3)

1 Advertising prices and formats:

Format <i>width x height mm*</i>			Price <i>EURO</i>	
C2 Deutschland C2 Europe C2 International OPE journal	Type area	Trim size* <i>*add. 4mm bleed on all sides</i>	C2 Deutschland C2 Europe C2 Asia OPE journal	C2 International
2/1	392 x 255	420 x 297*	6,750.00	3,375.00
1/1	185 x 255	210 x 297*	3,760.00	1,880.00
1/2 island	122 x 182	-	2,480.00	1,240.00
1/2 vertical	185 x 125	210 x 140*	2,180.00	1,090.00
1/2 horizontal	90 x 255	104 x 297*		
1/3 vertical	185 x 82	210 x 102*	1,540.00	770.00
1/3 horizontal	58 x 255	72 x 297*		
1/4 vertical	185 x 60	210 x 75*	1,230.00	615.00
1/4 horizontal	42 x 255	56 x 297*		
1/4 hor. 2-col	90 x 125	104 x 140*		

2 Surcharges:

Placement:	Inside cover or back cover	€4,320.00
	C2 International	€2,160.00
Colour:	per special colour (outside the European scale)	€990.00
Format:	No bleed surcharge	

3 Discounts:

for purchase within 12 months (insertion year)
Discounts will be given according
to the most favorable scale.

Combination within the C2 Magazine Group
(C2 Deutschland, C2 Europe, C2 International
and C2 Asia)

Frequency rates

Volume rates

3 Adverts	5%	2 pages	5%
5 Adverts	10%	3 pages	10%
10 Adverts	15%	6 pages	15%
14 Adverts	20%	10 pages	20%
18 Adverts	25%		

All charges are discountable with the exception
of technical fees and postal charges.

** See page „Standard formats for adverts“ (p. 15)
Special formats on request.*

All prices subject to current VAT rates.

Terms and conditions can be found at:
www.dfv.de/service/agb

5 Special forms of advertising:

Bound inserts, inserts, stick-ons

Bound inserts	<u>Formats (width x height)</u>	<u>Prices</u>
	2 sheets (=4 pages) 420 x 297 mm	€5,600.00
	3 sheets (=6 pages) 616 x 297 mm	€6,680.00
	4 sheets (=8 pages) 812 x 297 mm	€7,600.00

Loose inserts	<u>Formats (width x height)</u>
	Maximum 205 x 290 mm
	Minimum paper thickness 70g/m ²

Prices

up to 25g	€4,950.00	All prices are subject to current VAT.
up to 50g	€5,850.00	

Before acceptance and confirmation, a binding sample, if necessary a dummy, with size and weight specifications is required. Inserts or supplements may only advertise for the sales program of the advertiser.

They must be designed in a manner according to postal regulations so that they can not be mistaken for the editorial section. The placement of inserts depends on the technical possibilities.

Inserts or supplements must be designed in the type and design so that an additional preparation and processing is omitted. Difficulties and additional folding and gluing work will be charged separately.

6 Contacts:

Consulting, Bookings:

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sales@c2-magazines.com
Tel.: +49 69 7595-1227

Heidrun Dangl (Management)
heidrun.dangl@dfv.de
Tel.: +49 69 7595-2563

Data delivery, invoices, documentation:

Central Advertising Service
zad@dfv.de
Tel.: +49 69 7595-2963
Fax: +49 69 7595-2960

7 Terms of payment :

3% discount for payment in advance invoice or order confirmation, or direct debit by the publication date of the advert.
2% discount for payment within 14 days of the invoice date.
2% discount for direct debit within 14 days of the invoice date.
Total within 30 days of the invoice date.

Bank details:

Frankfurter Sparkasse, Frankfurt am Main
Konto-Nr.: 34 926
Bankleitzahl: 500 502 01
BIC: HELADEF1822
IBAN: DE56 5005 0201 0000 0349 26

Delivery address:

printec offset medienhaus
Ochshäuser Straße 45
34123 Kassel / Germany

Please state the tilte and issue (e.g. C2 Deutschland, No. 55/2015)

Issue	Main focus	Exhibitions and events
<p>C2 Deutschland 61 Issue February 2017 Ad copy Deadline: 20.01.2017 Publication Date: 03.02.2017</p>	<ul style="list-style-type: none"> • Adhesive Tapes & Film • Pretreatment • Carton & Corrugated 	<p>ICE EUROPE Preview, part 2 (21.-23.03. Munich) LOPEC Preview (29.-30.03. Munich) Index Preview (04.-07.04. Geneva)</p>
<p>C2 Deutschland 62 Issue March 2017 Ad copy Deadline: 07.03.2017 Publication Date: 28.03.2017</p>	<ul style="list-style-type: none"> • Composites • Innovative Packaging Solutions • Static Control, Web Cleaning 	<p>Interpack Preview (04.-10.05. Dusseldorf) TechTextil Preview (09.-12.05. Frankfurt/Main)</p>
<p>C2 Deutschland 63 Issue May 2017 Ad copy Deadline: 09.05.2017 Publication Date: 23.05.2017</p>	<ul style="list-style-type: none"> • Nonwovens • Slitting & Rewinding • Printed Electronics & Intelligent Films 	<p>C2 Converting Summit Preview (28.-30.06. Hamburg)</p>
<p>C2 Deutschland 64 Issue July 2017 Ad copy Deadline: 11.07.2017 Publication Date: 25.07.2017</p>	<ul style="list-style-type: none"> • Rollers & Sleeves • Web Inspection, Test & Measurement • Drying & Curing 	<p>C2 Converting Summit Review (28.-30.06. Hamburg)</p>
<p>C2 Deutschland 65 Issue September 2017 Ad copy Deadline: 05.09.2017 Publication Date: 19.09.2017</p>	<ul style="list-style-type: none"> • Labels & Label Converting, Narrow Web • Adhesives & Application Systems • Extrusion & Extrusion Coating 	<p>Labelexpo Preview (25.-28.09. Brussels) Fakuma Preview (17.-21.10. Friedrichshafen)</p>
<p>C2 Deutschland 66 Issue November 2017 Ad copy Deadline: 14.11.2017 Publication Date: 28.11.2017</p>	<ul style="list-style-type: none"> • Coating & Lamination • Die Cutting, Embossing & Perforating • Automation & Drives, Handling 	<p>MKVS Review (23.-25.10.2017 Munich)</p>

Issue	Main focus	Exhibitions and events
<p>C2 Europe 61 Issue February 2017 Ad copy Deadline: 14.02.2017 Publication Date: 28.02.2017</p>	<ul style="list-style-type: none"> • Adhesive Tapes & Film • Pretreatment • Carton & Corrugated 	<p>ICE EUROPE Preview, Teil 2 <i>(21.-23.03. Munich)</i> LOPEC Preview <i>(29.-30.03. Munich)</i> Index Preview <i>(04.-07.04. Geneva)</i></p>
<p>C2 Europe 62 Issue April 2017 Ad copy Deadline: 31.03.2017 Publication Date: 18.04.2017</p>	<ul style="list-style-type: none"> • Composites • Printed Electronics & Intelligent Films • Innovative Packaging Solutions 	<p>ICE USA Preview <i>(25.-27.04. Orlando)</i> Interpack Preview <i>(04.-10.05. Dusseldorf)</i> TechTextil Preview <i>(09.-12.05. Frankfurt/Main)</i></p>
<p>C2 Europe 63 Issue June 2017 Ad copy Deadline: 12.06.2017 Publication Date: 27.06.2017</p>	<ul style="list-style-type: none"> • Nonwovens • Slitting & Rewinding • Static Control, Web Cleaning 	
<p>C2 Europe 64 Issue August 2017 Ad copy Deadline: 17.08.2017 Publication Date: 31.08.2017</p>	<ul style="list-style-type: none"> • Rollers & Sleeves • Extrusion & Extrusion Coating • Drying & Curing 	<p>Labelexpo Preview <i>(25.-28.09. Brussels)</i> Fakuma Preview <i>(17.-21.10. Friedrichshafen)</i></p>
<p>C2 Europe 65 Issue October 2017 Ad copy Deadline: 06.10.2017 Publication Date: 20.10.2017</p>	<ul style="list-style-type: none"> • Labels & Label Converting, Narrow Web • Web Inspection, Test & Measurement • Adhesives & Application Systems 	
<p>C2 Europe 66 Issue December 2017 Ad copy Deadline: 05.12.2017 Publication Date: 19.12.2017</p>	<ul style="list-style-type: none"> • Coating & Lamination • Die Cutting, Embossing & Perforating • Winding Technology 	

Issue	Main focus	Exhibitions and events
<p>C2 International 61 Issue February 2017 Ad copy Deadline: 14.02.2017 Publication Date: 28.02.2017</p>	<ul style="list-style-type: none"> • Adhesive Tapes & Film • Pretreatment • Carton & Corrugated 	<p>ICE EUROPE Preview, Teil 2 <i>(21.-23.03.Munich)</i></p>
<p>C2 International 62 Issue April 2017 Ad copy Deadline: 31.03.2017 Publication Date: 18.04.2017</p>	<ul style="list-style-type: none"> • Composites • Printed Electronics & Intelligent Films • Innovative Packaging Solutions 	<p>ICE USA Preview <i>(25.-27.04. Orlando)</i> Interpack Preview <i>(04.-10.05. Dusseldorf)</i> TechTextil Preview <i>(09.-12.05. Frankfurt/Main)</i></p>
<p>C2 International 63 Issue June 2017 Ad copy Deadline: 12.06.2017 Publication Date: 27.06.2017</p>	<ul style="list-style-type: none"> • Nonwovens • Slitting & Rewinding • Static Control, Web Cleaning 	
<p>C2 International 64 Issue August 2017 Ad copy Deadline: 17.08.2017 Publication Date: 31.08.2017</p>	<ul style="list-style-type: none"> • Rollers & Sleeves • Extrusion & Extrusion Coating • Drying & Curing 	<p>Labelexpo Preview <i>(25.-28.09. Brussels)</i> Fakuma Preview <i>(17.-21.10. Friedrichshafen)</i></p>
<p>C2 International 65 Issue October 2017 Ad copy Deadline: 06.10.2017 Publication Date: 20.10.2017</p>	<ul style="list-style-type: none"> • Labels & Label Converting, Narrow Web • Web Inspection, Test & Measurement • Adhesives & Application Systems 	
<p>C2 International 66 Issue December 2017 Ad copy Deadline: 05.12.2017 Publication Date: 19.12.2017</p>	<ul style="list-style-type: none"> • Coating & Lamination • Die Cutting, Embossing & Perforating • Winding Technology 	

Issue	Main focus	Exhibitions and events
C2 Asia 25 / Issue March 2017 Ad copy Deadline: 22.02.2017 Publication Date: 08.03.2017	<ul style="list-style-type: none"> • Web Inspection, Test & Measurement • Pretreatment • Printed Electronics & Intelligent Films 	Chinaplas Preview <i>(16.-19.05. Shanghai)</i> APFE Preview <i>(24.-26.05. Shanghai)</i>
C2 Asia 26 / Issue July 2017 Ad copy Deadline: 14.07.2017 Publication Date: 28.07.2017	<ul style="list-style-type: none"> • Slitting & Rewinding • Nonwovens • Innovative Packaging Solutions 	
C2 Asia 27 / Issue October 2017 Ad copy Deadline: 13.10.2017 Publication Date: 27.10.2017	<ul style="list-style-type: none"> • Rollers & Sleeves • Static Control, Web Cleaning • Drying & Curing 	Labelexpo Asia Preview <i>(05.-08.12. Shanghai)</i>
C2 Asia 28 / Issue December 2017 Ad copy Deadline: 08.12.2017 Publication Date: 22.12.2017	<ul style="list-style-type: none"> • Labels & Label Converting, Narrow Web • Coating & Lamination • Adhesives & Application Systems 	

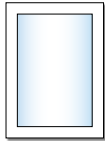
Format (width x height mm)	Type area	Trim size*
2/1 pages	392 x 250	420 x 280*
1/1 page	185 x 250	210 x 280*
1/2 page hor./vert.	90 x 250 / 185 x 125	104 x 280* / 210 x 140*
1/2 island	122 x 182	-
1/3 page hor./vert.	58 x 250 / 185 x 82	72 x 280* / 210 x 102*
1/4 hor. 1-col/2-col	42 x 250 / 90 x 125	56 x 280* / 104 x 140*
1/4 vert.	185 x 60	210 x 75*

Advertisement sizes C2 Asia

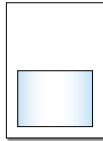
Magazine dimensions: 210mm x 280mm
 *(add. 4mm bleed on all sides for advertisements in trim size)

Type area

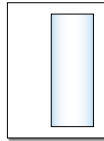
Advert formats for the magazines C2 Deutschland, C2 Europe, C2 International.
 Formats for C2 Asia see p. 14



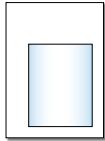
1/1 page
 w 185mm
 h 255mm



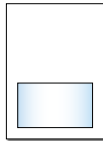
1/2 page hor.
 w 185mm
 h 125mm



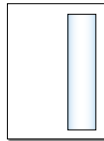
1/2 page vert.
 w 90mm
 h 255mm



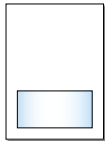
island
 w 122mm
 h 182mm



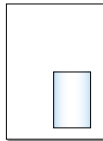
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 w 185mm
 h 82mm



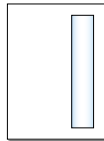
1/3 page vert.
 w 58mm
 h 255mm



1/4 page hor.
 w 185mm
 h 60mm



1/4 page 2-col
 w 90mm
 h 125mm



1/4 page vert.
 w 42mm
 h 255mm

Trim size

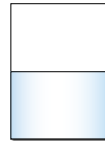
(add. 4mm bleed on all sides for advertisements in trim size)



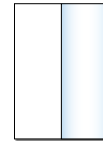
2/1 page
 w 420mm
 h 297mm



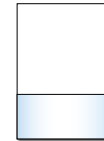
1/1 page
 w 210mm
 h 297mm



1/2 page hor.
 w 210mm
 h 140mm



1/2 page vert.
 w 104mm
 h 297mm



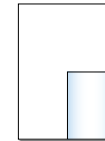
1/3 page hor.
 w 210mm
 h 102mm



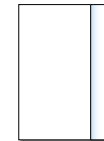
1/3 page vert.
 w 72mm
 h 297mm



1/4 page hor.
 w 210mm
 h 75mm



1/4 page 2-col
 w 104mm
 h 140mm



1/4 page vert.
 w 56mm
 h 297mm

- 1 Journal format:** 210 mm wide x 297 mm high
Type area: 185 mm wide x 255 mm high
- 2 Printing and binding processes:** Sheet offset
Paper quality: Staple binding
Cover:
200g/m², woofree, white, glossy, picture print
Contents:
100g/m², woodfree, white, glossy, picture print
- Dot gain values:** 40% area: 14% (tolerance +/- 3%)
80% area: 11% (tolerance +/- 2%)
Minor dot gain deviations may occur due to the tolerance of sheet offset.
- 3 Data transfer:** Via FTP, e-mail or CD-ROM
- 4 Data formats:** Data is required in digital format PDF/X-3, compiled according to ISO Coated v2. Please avoid sending unprotected files. If fonts used should be embedded. Half-tone pictures are required to have at least 250 dpi resolution.
- 5 Colours:** According to European colour scale
Colour sequence: Black, cyan, magenta, yellow
- 6 Proof:** Colour guarantee digital/reference proof (paper simulation product paper C2 magazines) with relevant measurement elements.
- 7 Archiving of data:** Data will be archived. Unchanged repetition is therefore possible in general, however there will be no data guarantee.
- 8 Warranty:** We assume no liability for the printing result due to delivery of incomplete or incorrect data (text, colours, images). Incorrect exposure due to incomplete or faulty files, incorrect settings or incomplete information will be invoiced. This also applies to any additional typesetting and litho, as well as for the creation of new proofs.
- 9 Contact:** Central Advertising Service
Tel.: +49 69 7595-2963
Fax: +49 69 7595-2960
zad@dfv.de
- 10 Printer:** printec offset medienhaus
Ochshäuser Straße 45
34123 Kassel / Germany

Banner advertisements on the C2 websites

www.c2-deutschland.de - www.c2-europe.eu - www.c2-int.com

Leaderboard

Size: 700w x 90h px

Price: €475.00 per month

Standard banner (rotating)

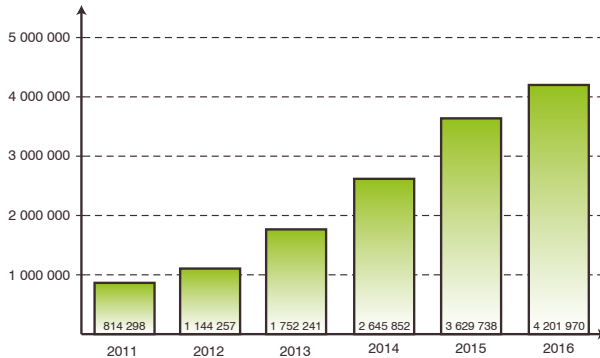
Size: 210w x 54h px

Price: €790.00 per year

All prices subject to current VAT rates. Online and banner advertisements are for a 12-month period, after which they will be automatically renewed for another year at the particular annual charge unless cancelled in writing 6 weeks before the end of the invoicing period.

Web statistics

www.c2-deutschland.de, www.c2-europe.eu, page views 2011 - 2016, effective 04.10.2015



Advertisements in the C2 email newsletters

The email newsletters of C2 Europe, C2 Deutschland and C2 International are distributed monthly to more than 35,000 converters.

** only available as package with 3 distributions per month*

Leaderboard

Size: 540w x 120h px

Price: €495.00 per month*

Standard banner

Size: 160w x 160h px

Price: €290.00 per month*

Advertorial

50 words Price:

€370.00 per month*

Special offers

Leaderboard + Advertorial

Price: €790.00 per month*

Standard banner + Advertorial

Price: €605.00 per month*

Further discounts on request.

All prices subject to current VAT rates.



Online Suppliers Directory

www.c2-lv.de www.c2-sd.eu

C2 offers a comprehensive online suppliers directory for the converting industry. A basic entry is free and consists of company name and address, as well as a listing under one product/service category.

A full entry in the buyers guide costs 210 Euro per year. In addition to the address and contact details it includes a product listing in three categories, your company logo and a short description of what your company offers, as well as a direct hyperlink to your homepage.

Full entries will receive priority over basic entries.

Price (Euro)

Basic entry under one product/service category:	free of charge
Full entry including company contact details, entry under three categories, logo, short company description and a hyperlink to your homepage:	€220.00 / year
Each further product category:	€30.00 / year
Translation (per entry):	€35.00
Full entry logo format:	234w x 60h pixel

All prices subject to current VAT rates. Online and banner advertisements are for a 12-month period, after which they will be automatically renewed for another year at the particular annual charge unless cancelled in writing 6 weeks before the end of the invoicing period.

C2 Europe - Suppliers Directory



The C2 Converting Summit will take place for the 7th time in Hamburg, Germany in 2017.

The event has established itself as an annual meeting place for the German-speaking converting industry:

This is where suppliers and users meet to discuss the exciting future trends and future growth markets. Here, we only have speakers who really have something to say and will not bore the participants with promotional presentations.

The Summit provides decision makers the opportunity to learn all about the latest trends in the processing and refining of film, nonwoven fabric and paper and further develop networks - all in an exclusive atmosphere with an attractive supporting programme.



Main sponsoring:

- loose insert in conference binder
- roll-up in the foyer
- logo-print on all advertising materials
- logo-print on napkins for all meals
- sponsoring of the dinner
- advertising materials during the evening event
- banner on summit website

package price: €3,500.00

Single sponsoring:

- roll-up at the conference reception and foyer €770.00
- loose insert in conference binder €470.00
- sponsoring of the Get together of the summit (logo-print on advertising materials, banner on website, roll-up) €2,170.00
- sponsoring of the dinner €2,470.00



- Exclusive sponsoring of the meals during the conference (small flags and menu cards with company logo)

€2,010.00

Banner advertisements at the Summit website

Standard Banner

Size (width x height): 210 x 54 px

Price: €260.00 per year

All prices subject to current VAT rates.



Fly your flag at ICE with ICE daily!

In 2017, ICE Europe will take place for the 10th time already. In the previous years, the event has gained recognition as the leading international tradeshow of the converting industry. As always, C2 will once again publish ICE daily, the official newspaper of the show.

In the publication, we inform visitors about product presentations, innovations and other ICE highlights on all three show days.

ICE daily is distributed at the entrance to the show halls and in the halls themselves. There is also extra circulation in selected ICE hotels at breakfast time.

Additionally, 10,000 converting decision makers in our database will receive an electronic version of the newspaper on all three days of the show.

If you are an ICE exhibitor, we invite you to use this opportunity to advertise in ICE daily and give your show presence a timely boost by encouraging attendees to come and visit your stand.

Bookings are only possible for all three issues.

Advertisement specifications and prices

(price per issue)

Page	Price	Formats in the type area <i>width x height mm</i>
1/1 page 4C	2220,- €	267 x 380
1/2 page 4C	1500,- €	267 x 195
1/3 page 4C	980,- €	267 x 126
1/4 page 4C (hor.) 1-col (vert.) 2-col (vert.)	770,- €	267 x 95 1-sp 63 x 380 2-sp 131 x 195
1/6 page 4C	670,- €	131 x 126
1/8 page 4C	530,- €	131 x 95
Special position title page (large)	1700,- €	267 x 75
Special position header	780,- €	62 x 26
Special position title page (small)	980,- €	62 x 26



1 Title OPE journal

2 Brief description and target group

OPE journal is the international trade magazine for the organic and printed electronics industry. The magazine is published in cooperation with the Organic Electronics Association (OE-A) and features the official newsletter of the industry association. OPE journal is published with a circulation of 9,500 copies as print or e-magazine. It is shipped personally to national and international decision makers and experts from the industry. Moreover, each issue contains detailed information on select technical core topics. On our website, we inform the industry daily about



Organic Electronics Association

current events and news from the organic and printed electronics sector.

3 Frequency 4 issues per year

4 Journal format A 4

6 Volume 6th Edition (2017)

7 Subscription rates

Annual subscription D (incl. VAT)	€70.00
Annual subscription EU (with valid VAT-ID number)	€70.00
RoW	€75.00
Individual sale price:	€17.50

Prices include postage and packing.
All prices include VAT. Airmail on request.

8 Organ Organic Electronics Association

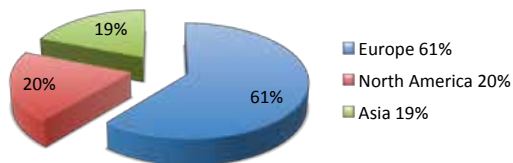
10 Publishing House Deutscher Fachverlag GmbH
Mainzer Landstr. 251
60326 Frankfurt / Germany
www.dfv.de

11 Publisher Franz Hermann

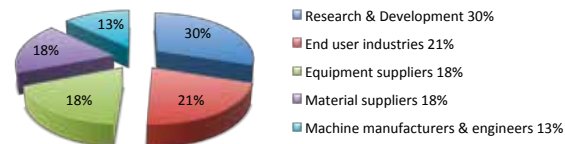
12 Advertising Heidrun Dangl (Management)
Nina Pirchmoser
(Contact data see p. 3)

13 Editorial Department Nora Heise (Management)
Martin Hirschmann
(Contact data see p. 3)

Circulation country breakdown OPE journal



Readership structure OPE journal



Editorial preview OPE journal

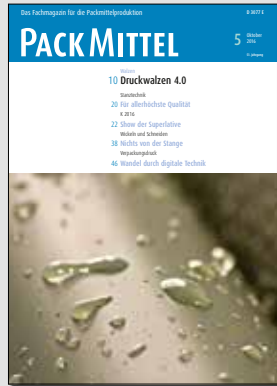
Issue	Main focus	Exhibitions and events
Issue 18 / March 2017 Ad copy Deadline: 16.02.2017 Publication Date: 02.03.2017	Consumer Electronics & Smart Labels	LOPEC Preview (29.-30.03. Munich) PE Europe Preview (10.-11.05. Berlin)
Issue 19 / June 2017 Ad copy Deadline: 23.05.2017 Publication Date: 08.06.2017	OLED & Lighting	Touch Taiwan Preview (20.-22.09. Taipei)
Issue 20 / September 2017 Ad copy Deadline: 07.09.2017 Publication Date: 21.09.2017	Energy & Smart Buildings	PE USA Preview (15.-16.11. Santa Clara)
Issue 21 / November 2017 Ad copy Deadline: 16.11.2017 Publication Date: 30.11.2017	Packaging & Internet of Things	

In every issue of OPE journal we provide you with

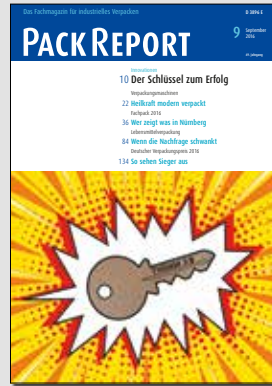
- analyses of the latest market trends
- most recent industry news
- independently researched economic and business reports
- reports on new technologies, methods and processes

Advertising prices see p. 10

Other trade journals in specialty markets



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